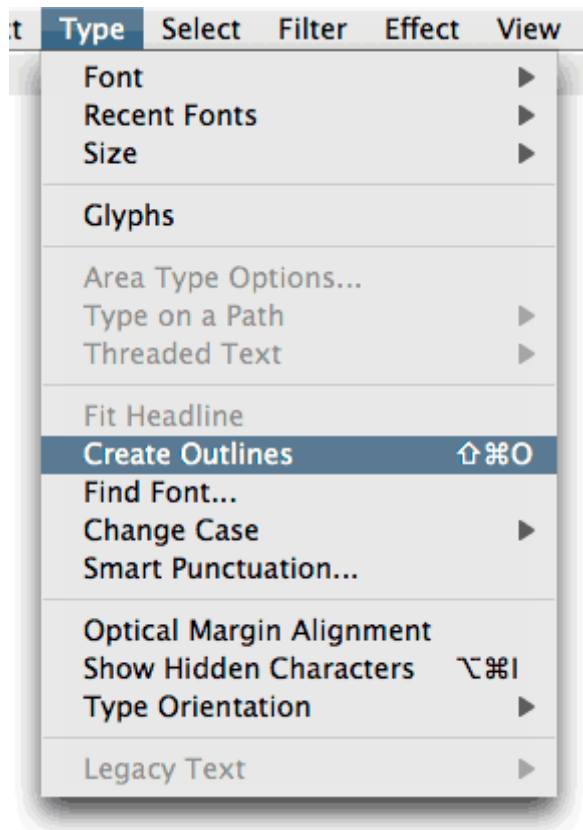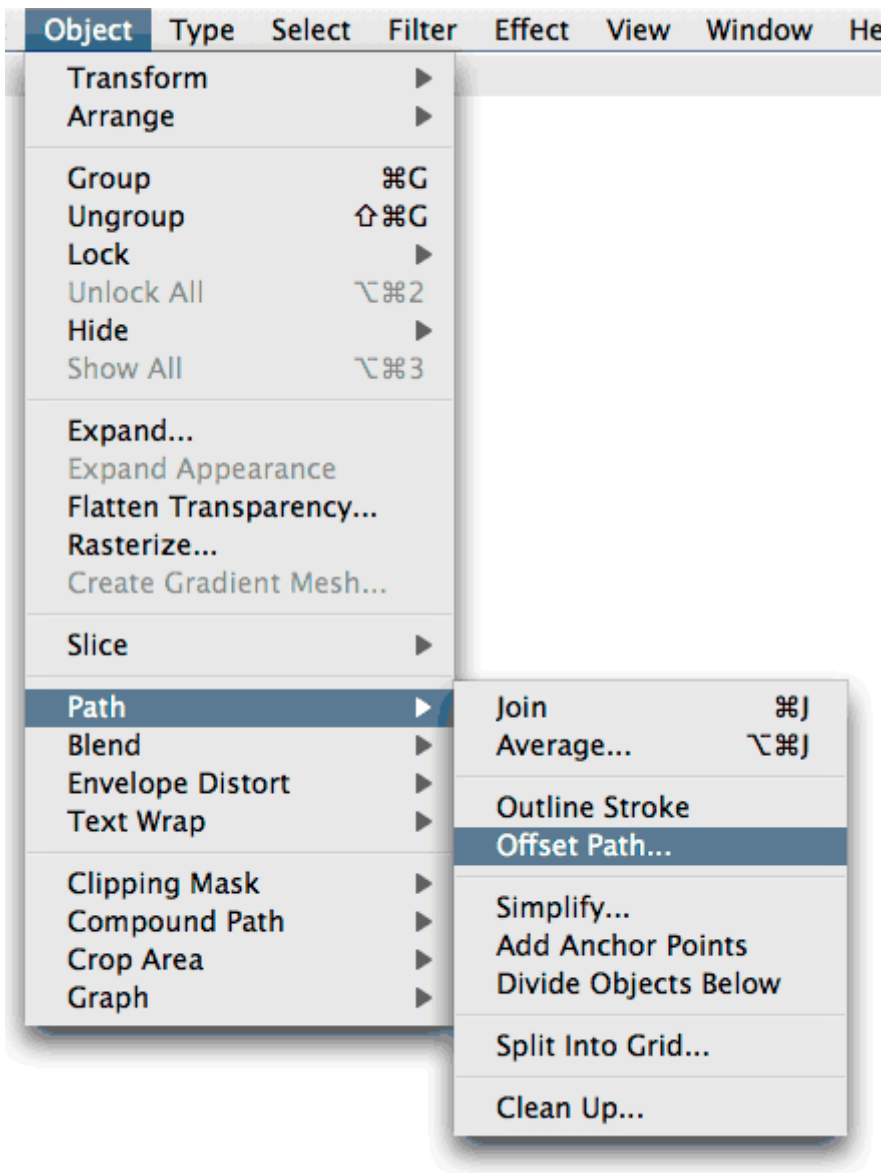# Glossy Logo

Step 1: Outline your text
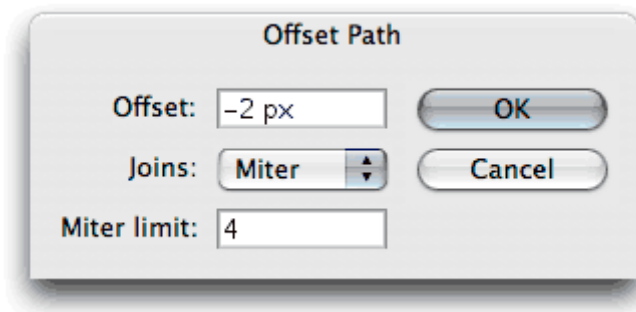

Here is the text outlined.

Step 2: Offset your path

Offset Path in Illustrator takes the current path, duplicates it, and makes it however many pixels you choose bigger or smaller in every direction. It isn't quite the same as simply scaling up/down. It makes a path inside or outside of the current path using a specified distance between the paths. The reason we will be using offset path is because, well . . . it's just plain easy to do. Yes, you could just make another shape below and add a stroke, but that is altering the font a bit, and most of the time, you probably don't want to do it that way. Instead, with your outlined text shapes selected, go to Edit>Path>Offset Path.

| Object | Type | Select | Filter | Effect | View | Window | He |

| Transform | ▶ |
| Arrange | ▶ |

Group	⌘G
Ungroup	⇧⌘G
Lock	▶
Unlock All	⌥⌘2
Hide	▶
Show All	⌥⌘3

| Expand... |
| Expand Appearance |
| Flatten Transparency... |
| Rasterize... |
| Create Gradient Mesh... |

| Slice | ▶ |

Path	▶	Join	⌘J
Blend	▶	Average...	⌥⌘J
Envelope Distort	▶	
Text Wrap	▶	Outline Stroke
	Offset Path...
Clipping Mask	▶	
Compound Path	▶	Simplify...
Crop Area	▶	Add Anchor Points
Graph	▶	Divide Objects Below
	Split Into Grid...
	Clean Up...

Now you are given some options for the Offset Path. Here you have precise control over the path being created inside of your outlined text. Enter a negative value in order to make the offset "inside" the original.

Offset Path

Offset: -2 px   OK

Joins: Miter ⬍   Cancel

Miter limit: 4

Click OK and there Illustrator does all the work for you. Zoomed in view of the -2px offset path:
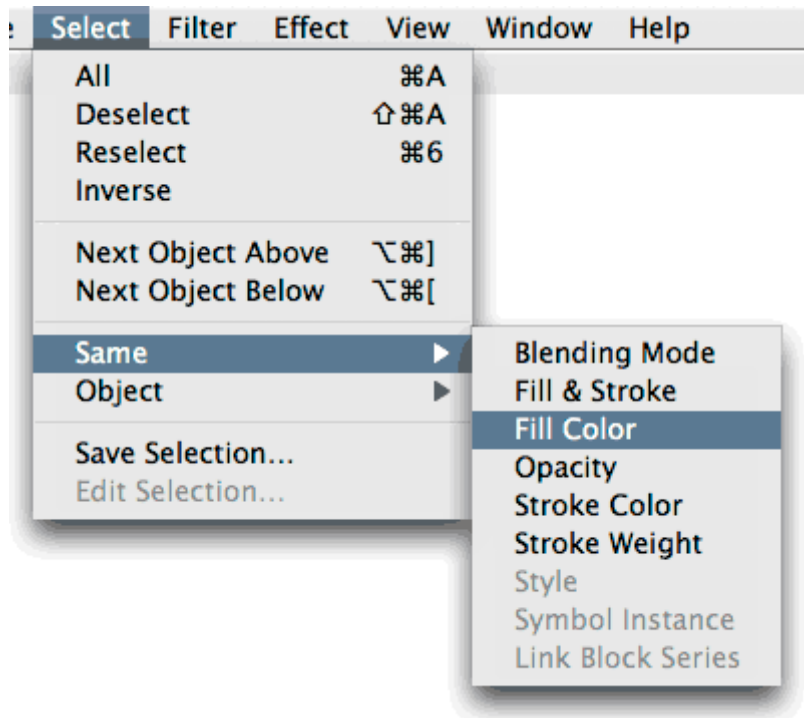
Step 3: Fill your new path with white

Your new offset path should still be selected after you clicked OK, so now is the perfect time to make your fill. I used white, generally the universal "glossy" color.
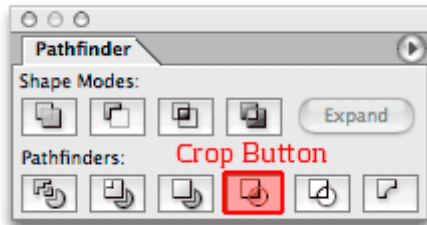

Step 4: Make your cut

Now, this is why I used a "white" rectangle. with the square still selected, go to Select>Same>Fill Color, and you will have selected everything you need for the cut. Otherwise, you will need to select all of the shapes with the white arrow.

Before making your cut, make sure you have all of the correct paths selected:

Hit the "Crop" button in the Pathfinder window to get rid of all the paths that are outside of the rectangle. (Window>Pathfinder)

Our new reflection shape has now been made

Step 5: Adjust the opacity

That's It!